

VITA

Donghyun Kim

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EDUCATION

- Ph. D. **University of Mississippi**, School of Business Administration, MIS
Minor: Marketing.
Dissertation Title: The Impact of the User-IT Artifacts Interaction on
Technology Implementation and Value: Mobile Social Networking and Mobile
Social Capital.
Dissertation Committee: A. P. (Tony) Ammeter (Chair), Milam Aiken, Brian
Reithel, Milorad Novicevic.
Projected Completion: Spring 2012
- M. S. **University of Illinois at Urbana-Champaign**, College of Business,
M.S. Business Administration, Technology Management, 2006
- M. A. **Yonsei University**, Seoul Korea, Management Information Systems, 2004
- B. A. **Yonsei University**, Seoul Korea, Double Major: Management information
Systems and Mass Communication, 2002

RESEARCH AND TEACHING INTERESTS

Management of IS: Adoption and the impact of implementation on individuals and
organizations

Social networks: The impact of the user-IT artifacts interaction on individuals and
organizations

Innovation management: Mobile technology including m-SFA, m-Learning, and
“personal information systems”

Online & technology purchase (adoption) behavior: Net generation, online
satisfaction, consumer knowledge

Quantitative Methods: structural equation modeling including AMOS and PLS

Lab experiment: Mobile technology adoption and implementation (Systems made in
Visual Studio 2010)

PUBLICATIONS

Lee, S., & Kim, D. (2007). A study on the adoption factors and performance effects of mobile sales force automation systems. *Korean Management Science Review*, 24,127-145.

*As stated in the paper, Kim,D. is main author of the paper.

Whang, J., & Kim, D. (2005). An empirical study on the critical factors of the successful m-Learning implementation. *Journal of Information Technology Applications & Management*, 12. 57-80.

* Kim, D.'s thesis.

ACADEMIC PRESENTATIONS

Kim, D., & Lee, S. A Cross-cultural study on adoption of wireless handheld device: Risk theory and TOE framework. To be presented at the annual meeting of the ICIS– Shanghai, December, 2011.

Kim, D., & Ammter, A. P. Analyzing user-IT artifact interaction and technology implementation using mobile social capital. To be presented at the annual meeting of the DSI – Boston, November, 2011.

Kim, D., & Ammter, A. P. Under-subjective knowledge, compatibility, and the impact on adoption and implementation of technology. Presentation at the annual meeting of the AMCIS – Detroit, MI, August, 2011.

Kim, D., & Ammter, A. P. The impact of the user-IT artifacts interaction on the technology adoption: Mobile social networking and mobile social capital. Presentation at the annual meeting of the Informs – Austin, TX, November, 2010.

Kim, D., & Ammter, A. P. Predicting personal information system adoption with an integrated diffusion model. Presentation at the annual meeting of the Academy of Management – TIM Division, Montreal, Canada, August, 2010.

Kim, D., & Whang, J. Impact of user's cognitive response on innovation adoption and implementation. Presentation at the International Conference on Information Technology Applications and Management, Seoul, Korea, October, 2009.

Kim, D. Adoption of personal information system: innovation diffusion theory and task-technology fit. Presentation at the Allied Academy International Conference- Information and Management Sciences, Las Vegas, NV, October, 2009.

Kim, D.,& Ammeter, A. P. Examining Shifts in Online Purchasing Behavior: Decoding the 'Net Generation. Presentation at the Allied Academy International Conference Information and Management Sciences, Tunica, TN, April, 2008.

RESEARCH IN PROGRESS

- Kim, D., & Ammeter, A. P. “Predicting personal information system adoption with an integrated diffusion model” (**Being submitted to *Information & Management***)
- Kim, D., & Ammeter, A. P. “Examining Shifts in Online Purchasing Behavior: Decoding the 'Net Generation” (**Being submitted to *International Journal of Electronic Commerce***)
- Kim, D. “Under-subjective knowledge, compatibility, and the impact on adoption and implementation of technology” (Developing methodology: 70% manuscript)
- Kim, D., & Whang, J. “Impact of user’s cognitive response on innovation adoption and implementation” (Developing methodology: 60% manuscript)
- Kim, D., & Lee, S. “A Cross-cultural study on adoption of wireless handheld device: Risk theory and TOE framework” (Working on model: 30% manuscript)

PROFESSIONAL ACTIVITIES

PROFESSIONAL AFFILIATIONS

Academy of Management
Southern Management Association
Association for Information Systems

ACADEMIC REVIEWER ACTIVITIES

Reviewer for the Diffusion of Information Technology Track, of the 2011 17th America Conference on Information Systems, Detroit, Michigan.

Reviewer for the Organizational Communication and Information Systems Track, of the 2011 Academy of Management Conference, San Antonio, Texas.

TEACHING

Graduate Instructor, University of Mississippi, School of Business Administration,
August 2007 - 2009

Undergraduate teaching assignments: Management Information Systems (7 sections: Spring 2008 (2), Fall, 2008 (2), Spring 2009 (2), and Fall 2009).

Instructor, Yonsei University, School of Business, March 2005- June 2005

Undergraduate assignments: Principles of Management Information systems (Spring 2004).

Graduate Instructor, Yonsei University, School of Business, March 2003- December 2004

Undergraduate assignments: Principles of Management Information systems and Web programming (Spring 2003, Fall 2003, Spring 2004, and Fall 2004).

EMPLOYMENT HISTORY

University of Mississippi, University, MS, August 2007 – Present

Instructor of Management Information Systems, January 2008 – December 2009

Research Assistant, August 2007– Present

Samsung SDS, ERP project research center, Seoul, Korea, March 2004- May 2005

External Project Consultant

Main duty: Analyzing and evaluating legacy systems; Re-engineering business processes for new systems; Selecting and installing new (or upgrade) business processes into new (or upgrade) systems.

MIS value research center, Wonju, Korea, March 2004 – May 2005

Researcher

Main duty: Research career orientation, job satisfaction, and organizational commitment.

Yonsei University, Seoul, Korea, March 2003 – December 2004

Instructor of Management Information Systems, March 2003 – December 2004

Research Assistant, March 2003 – December 2004

DIY furniture, Seoul, Korea, 1999-2001

Owner

Main duty: development and management of a furniture online business.

AWARDS AND HONORS

Graduate Assistantship, School of Business Administration, University of Mississippi, 2006-2012.

The president of University of Mississippi Korean Student Association, 2009-Present

Recipient, 2005-2006 *Academic Excellence Master of Science Technology Management*, College of Business, University of Illinois at Urbana Champaign.

Recipient, *Best Paper of 2005 Journal of Information Technology Applications & Management*.

Chairman of Mobile Forum, Yonsei University, 2004.

Graduate Assistantship, School of Business, Yonsei University, 2003-2005.

Recipient, 2000 *Dean's list and full-scholarship*, Yonsei University.

Recipient, 1999 *Dean's list and full-scholarship*, Yonsei University.

Recipient, 1999 *ARCOM-Army Commendation Medal*, US Army and Korean Augmentation To the United States Army (KATUSA).

The President of Student Council, Youngil High School, 1999.

TECHNICAL SKILLS

ERP: SAP ERP

CRM: SAP CRM

GUI and Language: Visual Basic 6.0, Visual Basic. Net, Java, C++

Database: MS Access, Oracle SQL

Scripting: HTML, XML

Operating Systems: Windows 95/98/2000/XP/Vista/2007

Statistical Packages: SPSS, AMOS, LISREL, and PLS.

Others: Systems Analysis and Design, Project Management, MS Word, MS Excel, MS PowerPoint, MS Project

Network administration: Ethernet, TCP/IP

REFERENCES

Dr. Tony Ammeter

Associate Dean for Undergraduate Programs

Associate Professor of Management and MIS

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Dr. Brian J. Reithel

Professor of Management Information Systems

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Dr. Milam Aiken

Chair of the Department of MIS

Professor of Management Information Systems

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Dr. Jae Hoon Whang

Associate Professor of Management Information Systems

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Dr. Sun Ro Lee

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